

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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YEAR  
AFTER  
YEAR  
PHILIP  
MORRIS  
OUTGROWS  
THE BEST  
OF THE  
INDUSTRY  
COMBINED

VIRGINIA SLIMS MERIT DENSON HEDGES Parliament Marlboro

With brands like Merit, Virginia Slims, Parliament, Benson & Hedges 100's, and Marlboro—the number one selling cigarette in America and around the world, Philip Morris makes the brands you sell more of. Year after year.

Source: Maxwell Report, courtesy of  
Morgan Stanley & Co., Inc.

PHILIP  
MORRIS



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